



# Why Priority Properties? Features and Benefits

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**PRIORITY  
PROPERTIES**



Your Vision Our Priority



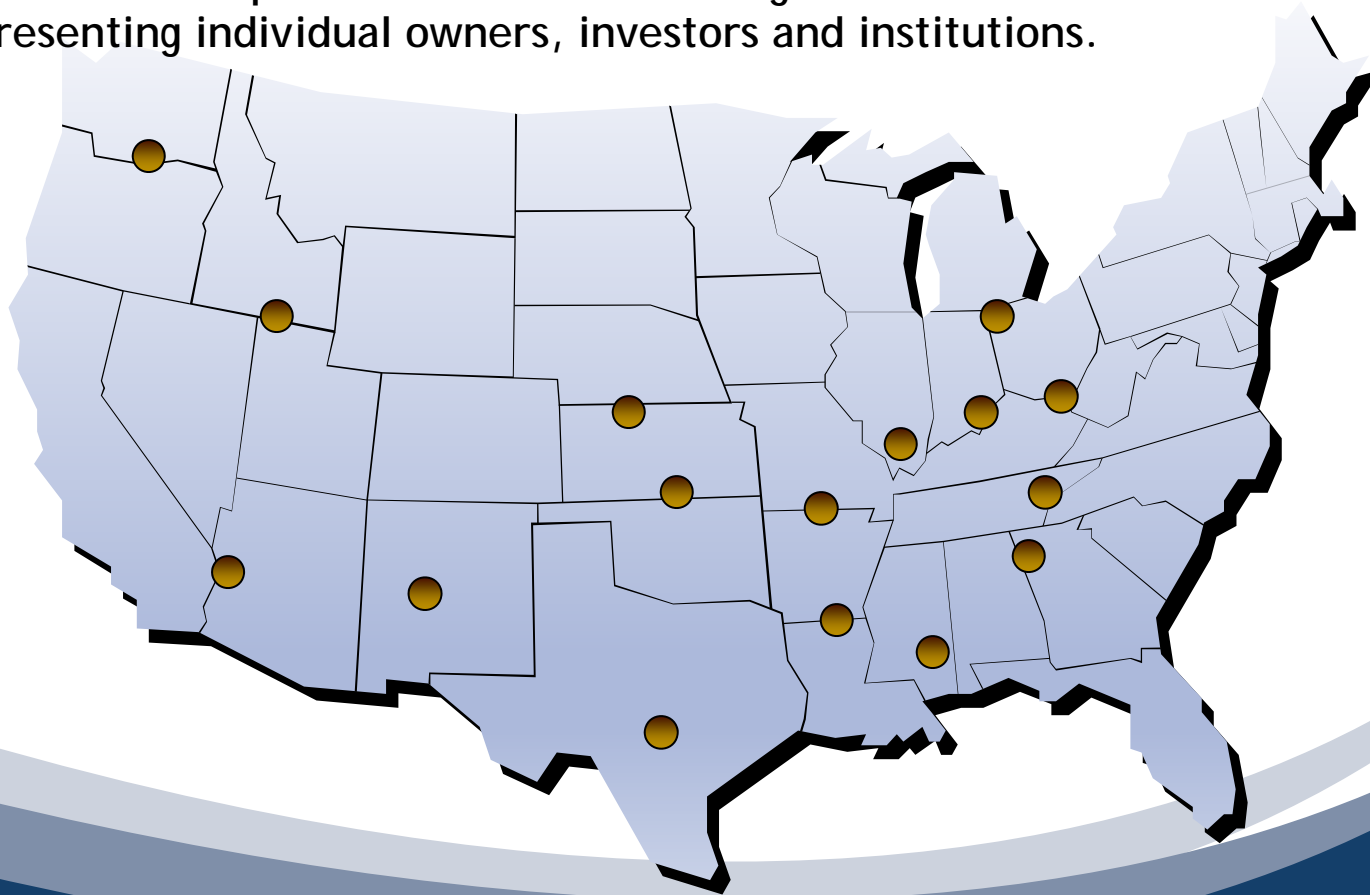
# Locations



# Priority Properties Update??



- Over 74 properties in 17 states totaling approximately 4.5 million sf.
- Ranked in the top tenth in the St. Louis region.
- Representing individual owners, investors and institutions.



# Experience



Qualified, trained, knowledgeable, asset managers.

Owner managed and owner operated, with over 30 years of Commercial Management experience.

Strong working relationships with St. Louis and National vendors.

Provides dedicated real estate professionals to find real estate opportunities for new business.



# Benefits

- Annual budgets and monthly property reporting.
- End of year recoveries procedures and efficiencies.
- Accounting expertise and procedures.
- Emergency services and 24 hour emergency procedures.
- Opportunity to reduce headcount and keep balance sheet open for additional opportunities.
- Flexibility for ownership to achieve financial goals.
- Intermediary between public interference and ownership's best interest.



## Benefits (Cont.)

- Managing retail tenants concerns.
- Brokerage services.
- Tenant coordination.
- Construction oversight and management.
- Establishing best operating practices.
- Emergency procedures.



# Focus

Placing ownership's interest as primary objective

Ability for ownership to focus on primary mode of business

Single source responsibility

**PRIORITY PROPERTIES**

Diversification of risk

Increased on-site visits from a "Consulting" point of view

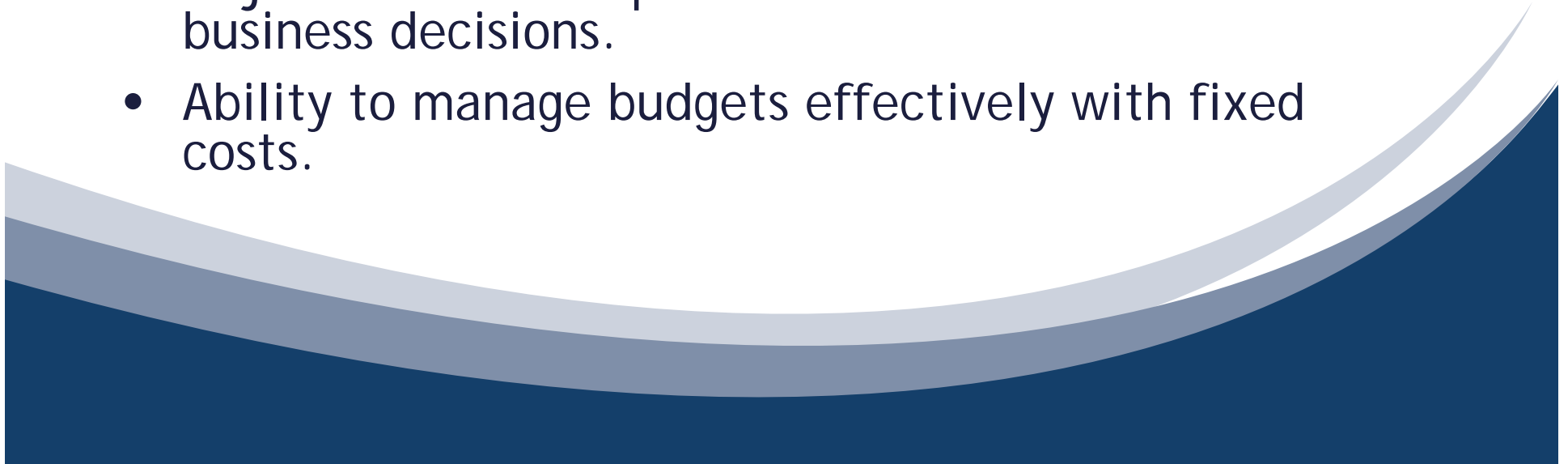
Increased controls for project ownership



# Economics



- Reduction in overhead, travel, HR capital, training, benefits and disciplinary functions.
- Intangible benefits of best practices and flexibility.
- Local influences and community involvement.
- Vendor management, controls and risk.
- Accounting and financial services.
- Objective business point of view to balance sound business decisions.
- Ability to manage budgets effectively with fixed costs.



# Innovation



Knowledge of industry trends and activity.

Updated and innovative software and technology.

Creativity and integrity to achieve financial goals.

Flexibility and ability for special assignments.



# Compatibility



A mutual understanding of functions to be outsourced.

A service provider with verified credentials and references.

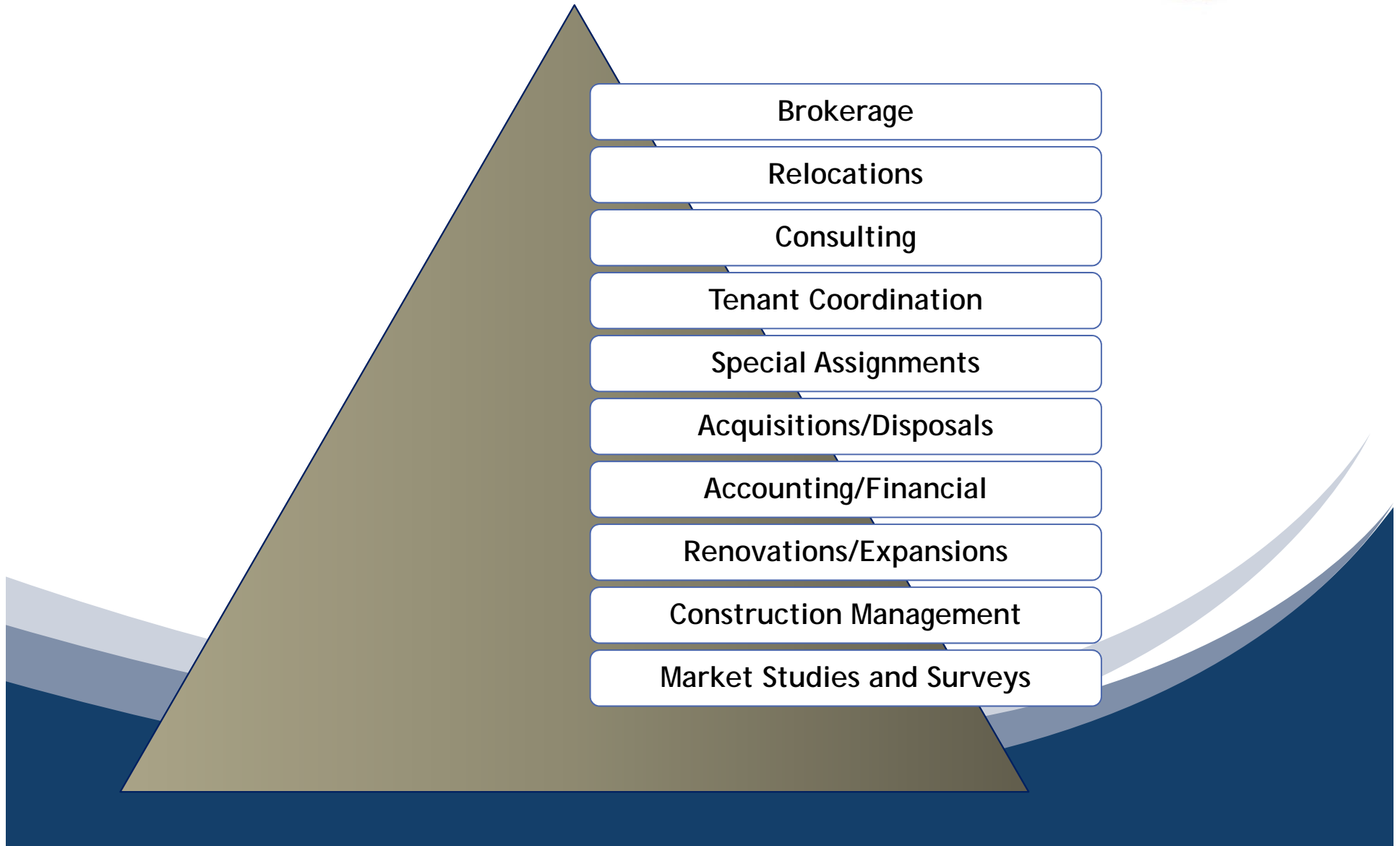
A long-term commitment for continual process improvement and state-of-the-art technology.

A proven track record, loyalty, expertise, resources, experience, and facilities.

A compatible corporate culture.

An overwhelming commitment to quality control and security.

# Services Available



# References



- Inland
- UMB Bank
- CommPros
- Pulaski Bank
- Koman Properties
- The Kroger Company
- Quadrant Properties
- Midland Development
- Midland Atlantic Properties
- Mid-Rivers Investment Group
- Lockton Companies of St. Louis
- National Electrical Benefit Fund



# Key Objectives



Goal 1

Goal 2

Goal 3

Goal 4

Goal 5

Increase  
asset value

Provide  
focused,  
operational  
efficiencies

Provide  
objective  
consulting to  
ownership

Invest in our  
partnership for  
long-term  
commitments

Risk  
management  
for  
ownership

# Why Priority Properties?



Partnership,  
Trust, and  
Commitment to  
Excellence



Upgraded HR,  
technology, and  
capabilities



Pride of  
ownership and  
accountability  
for financial  
success of  
assets

**We look forward to the opportunity**